

www.1Million1Year.NET - FREE Chapter I

The PROOFS

of making millions online

**"PROOFS, not lies!
For your eyes!"**

**Facts, names & numbers
about making millions
on Internet, working
from home!**



Internet Marketing Ebook:

“1Million1Year.NET: How to make 1 million in 1 year on interNET”

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Chapter 1:

The PROOFS of making millions on interNET

*“The simple idea that you can ever become rich by yourself,
it's the most difficult thing to achieve.”*
(Luca, 1million1year.com, 2009)

Forward:

- The 1st chapter of the ebook “How to make 1 million in 1 year on interNET” it is offered for FREE. If you would like to get other FREE chapters or reports, you can download them from www.1Million1Year.NET
Make sure to confirm your email address after subscribing, by checking your Inbox and clicking the link inside of the message received from 1Million1Year.net
- You can share this Chapter with your friends, use it as a bonus to build your list or when selling something, as long as the document it is not modified.
- If you have any idea of how this report can be improved, with new names or other types of proofs, all the suggestions will be taken into serious consideration at my Forum:
<http://1million1year.net/forum>
- I really hope that my report will bring inspiration to all of those searching for ways to improve their financial life.

Once upon a time...

Once upon a time, there were too many fairy-tales about “how to get rich”, or even *better*: “how to get rich QUICK”! At least, the idea, is not bad. Important is The Way(s) you choose to do it: you can try [Bernard Madoff](#)'s way, revolutionizing globally the Ponzi scheme, or you can do it like so many these days do it (with or without Internet): John Reese ([Traffic Secrets](#)), Gary Dahl ([Pet Rocks](#)), Alex Tew ([Million Dollar Homepage](#)), Kyle MacDonald ([One Red Paperclip](#)), etc.

(What? You prefer getting rich slow? If yes, search another (e)book, this is not for you! Sorry.)

The Problem was: too many fairy-tales, were only fairy-tales (Ponzi schemes or sisters) so that many people have given up believing in those things. Many of them, have even given up the idea of searching a way to get rich, at least in the slow way.....or at least to get a reasonable income from a small business for themselves, to get out from the corporatism or “9 till 5” jobs (slavery).

“Think and grow rich”, by Napoleon Hill, is maybe the best known book about “the science of getting rich & influent” and as I know, the number 1 best seller. I recommend you to read it. You can download it from here for free:

<http://www.selfstartersweeklytips.com/ThinkAndGrowRich.zip>

(If I infringe any Copyrights by posting this link for free download, please contact me and let me know. I don't want to “steal” other people's work!)

Books like these have made rich their authors, but only a few had also the power of making rich an important part of their readers. The great majority, made rich only their authors.

With Internet widely invading our lives, the trend has changed in “how to get rich ON INTERNET”. And as we increase the speed of data access, the new authors try to convince you that NOW, you can do it QUICKER than ever before!

What would you do to make 1 million dollars (in 1 year)?

- a) Play the lottery.
- b) Read as many books about “how to get rich” *offline* or online (Internet).
- c) Read rich people's biographies & the news about them.
- d) Try to get a coach & follow some seminars about how you can financially grow.
- e) Participate in "Who Wants To Be A Millionaire?" & be the next Slumdog :p
- f) Doing all the above, trying, failing, learning & never giving up.
- g) Marry a person from a rich family.
- h) Robbing a bank and other criminal activities.

If you find yourself in g) or h) situation, then stop reading. Take a break. And if you change your mind, keep reading.

“The proofs of making millions on Internet” tries to offer some names, facts & stories who made history. I need to bring them in front of you to answer all those guys who call me a “naive, liar, dreamer or hyper” when I talk about “millions made on Internet”.

1. Alex Tew's – Million Dollar Homepage - “Own a piece of Internet History”

The English Alex Tew was a 21 year old student when he was thinking how he could raise the money to pay his university education...He came with a simple idea: creating a site with the index page of 1000 X 1000 pixels, and sell every pixel for US \$1 for companies who would place banners on his site.

<http://www.milliondollarhomepage.com/>

Alex's offer was:

- a tiny image of company to be displayed on the pixels purchaesd;
- a link to their site;
- a slogan to be displayed when cursor was above.

On January 1, 2006, Alex auctioned on Ebay.com his last 1,000 pixels. In January 11, he was sold out with a gross income of \$1,037,100. Well...not bad.

Now let's analyse a little bit Alex's business model:

- How much he invested?

To buy a domain it costs you around \$10 per year (I use GoDaddy.com and as you see, I've bought a few). To host your site (I use also GoDaddy.com), you pay around \$3.4 and for \$7 you can host as many sites as you want on the same space. Probably Alex invested also some money in a little bit of advetising, but, anyway, the publicity that he got, was almost all for FREE, because of the unique power on Internet to reach thousands and even millions of people at a very small price. A few dollars he invested also in the Ebay.com auction, but I've played with Ebay selling ebooks in “the old times” and I can tell that also Ebay has very low fees.

- How he promoted his business?

The Internet, made it possible...Can Internet make it possible for you, too? We'll talk about more, on my ebook. I would emphasize on his marketing message:

“Own a piece of Internet History”. So it was not a humble message like “Sorry for

bothering, would you like some Internet advertising?”. He knew that he will make history, long before he did it! As you can see, a little self-confidence can help a bit.

- How much he earned and in what time?

More than \$1 million in less than a year...Well, let's see if I beat him :p

- Can we copy (& paste) what Alex did?

Many tried after Alex to copy his idea. The fact is, that like Rubick cube or “Pet rock”, the people get bored pretty fast...Probably the idea still can be exploited if we change it a little bit and add some more creative ingredients. Anyway, it's good to know that with a small & simple idea, Internet can make us rich. What was the essence of Alex's bizz? He built a site, attracted visitors (traffic) and sold advertising, something what any of us can do it: build a site or a blog, also a YouTube Channel and then trying to monetize the traffic by selling advertising space or promoting affiliate products, AdWords of Google, or even sell his/ her own digital products (video tutorials, ebooks, software, domain names, etc). All of these I describe them more in my ebook, [blog](#), [forum](#) & [social networks](#).

More resources about Alex Tew's – Million Dollar Homepage:

<http://news.bbc.co.uk/1/hi/magazine/4585026.stm>

http://en.wikipedia.org/wiki/The_Million_Dollar_Homepage

2. Ashley Qualls – The MySpace multi-millionaire 17 years old girl.

Some of the “Mozarts of business” had behind rich relatives (parents, brothers) , or involved in business or law:

- Bill Gates' father (Microsoft) was a well known Business-lawyer;

- Catherine Cook she was also 17 when she started myYearbook.com with her older brother, a Harvard graduated and Internet entrepreneur:

<http://hubpages.com/hub/Young-Entrepreneurs---Catherine-Cook>

- Ben Casnocha, 19-year-old founder of software company Comcate, is the son of a San Francisco lawyer and has tapped Silicon Valley brains and bank accounts:

[http://www.examiner.com/a-](http://www.examiner.com/a-770212~Ben_Casnocha__Business_prodigy_living_a_large_start_up_life.html)

[770212~Ben_Casnocha__Business_prodigy_living_a_large_start_up_life.html](http://www.examiner.com/a-770212~Ben_Casnocha__Business_prodigy_living_a_large_start_up_life.html)

But that was not the case of Ashley Qualls: her parents or relatives, had no connections with business or computers. She started to learn how to design webpages at an early age (8 years) and when she was 14 (in 2004), her mother invested in her future multi-millions company, the vast amount of \$8 so she can buy a domain name, who soon after made history: WhatEverLife.com.

In this site, Ashley was offering free layouts for MySpace and Web Desing (Html) tutorials for teens. Because the site was attracting millions of visitors, Ashley started (in the second part of 2006) to monetize it by offering advertising on it in partnership with ValueClick Media. In the same time, she turned down an offer to acquire her business for more than 1.5 million dollars!

As you can read the whole story below in FastCompany Magazine, and according to them, Ashley Qualls it's one of the examples that Internet gives us an historic opportunity to exponentially grow in short time, starting with small resources.

Of course, some of you, may say that just a few of us had the opportunity to start

learning HTML at an early age....But Html is not complicated at all, anybody can start and do what Ashley achieved (internet is full with FREE tutorials, ebooks, reports, video lessons on sites like Youtube, etc!), in fact, many are still doing it: have a a look at my blog

<http://1million1year.net/blog>

I use a free downloaded Wordpress professional “Make Money Online” Theme offered by UniqueBlogDesigns (the same company who made the theme for [JohnChow](#) “mogul blogger”), and in exchange, they have a free link to them for advertising. This model can be replicated in any area, so you can be the new “internet-millionaire-Ashley” and in less time than her!

More resources about Ashley Qualls:

<http://www.fastcompany.com/magazine/118/girl-power.html>

http://en.wikipedia.org/wiki/Ashley_Qualls

<http://www.cosmogirl.com/lifeadvice/teen-millionaires>

<http://en.wordpress.com/tag/ashley-qualls/>

Videos:

<http://www.youtube.com/watch?v=So9doa8vuNw>

http://www.liveleak.com/view?i=a3f_1190654170

<http://www.youtube.com/watch?v=gagpo5X2jaw&feature=related>

3. Jeremy Palmer - “The million dollar man” of Internet (Affiliate) Marketing.

I don't want to bore you with long and non-interesting stories, so I tried my best to select for you one of the most powerful examples. The 2 examples from above, were to warm you up a little bit (they represent “the beginning of Internet Marketing”, making money by simple advertising on sites), but now let's get deeper into “our business”: one of the strongest marketing-tool ever created by man - The Affiliate Marketing!

Known also as “The Performance Marketing”, is a way in which an online business rewards his affiliates for each visitor (or customer) they refer to their site.

Example:

Let's say one online store is selling books, or Cds, music DVDs, whatever. You search on their site (normally at the bottom, or if not, try Map), and you will see a link like “Affiliates”, or “Affiliate program”, or “Webmasters (make money)”. You go there, you subscribe for FREE with your name, email and home address and they provide you with some links, banners & even marketing strategies and personal support provided by an Affiliate Manager. You put this links to your blog describing their products, and if one visitor clicks the links and visit the site you are affiliate for, you can get a commission, depending on the action the visitor takes (just visiting, or putting his email address, or buying). The process is based on the “Cookies technology” (the small programs exchanged between your site, the visitor's PC and the seller' site). Anyway, the whole idea is that through Affiliate Marketing:

- you are a Partner for that company, not a Worker/Employee!
- you work for Your business, when you want.
- If you work more or smarter, you have the opportunity of earning more.
- The “affiliate marketing technology” is so precise, that mistakes are not allowed and you are never cheated. Your revenue share is clear and the money are sent to you regularly through checks, wire, bank accounts transfer, debit card or services like PayPal.com.

If you want to get into more details about the Affiliate Marketing, read the next chapter of this ebook “2. The absolute proofs: Affiliate Marketing”. You can get it for FREE by subscribing with your First name & Email address on www.1Million1Year.NET

My first 2 ebooks that I've purchased about Internet Marketing were:

- The Rich Jerk's [Ebook](#), maybe the best known ebook on Internet about “making money online”. I've paid around \$9 and even it's not teaching you too much, you still can learn a lot from the blog, forum and about “ebooks” & advertising :)
- the second ebook I've bought, was one of the best that I've ever read and baptised me as an *Internet Marketer*: "High Performance Affiliate Marketing", by Jeremy Palmer from QuitYourDayJob.com. I've paid around \$50-60 if I remember well, but the good news for you is that you can get it now for FREE by subscribing to his site: <http://www.quityourdayjob.com> As I said, one of the best, so highly recommended!!!

I liked Jeremy Palmer's style from the very beginning: honest, serious, professional and value giver!

I didn't start to learn Html-webdesign from 9-14 years old like Ashley, I hadn't genial ideas like the “1 million dollar site” (but I haven't lost my hopes of doing it one day:), but Jeremy introduced me to the amazing world of Affiliate Marketing and proved me that even people like me can make a lot of money in this field, and if not “a lot”, for sure “enough” :P

Although Jeremy totally dislikes to talk about “millions made easy online” (because millions do come with Internet Marketing, but after TIME, learning & working!), he is known as the “1 million in 1 year affiliate marketer”:

<http://www.revenuetoday.com/story/Jeremy+Palmer:+The+Million+Dollar+Man>

As you go deep into the Online Marketing, you'll see that a lot of “gurus” or even simple new-comers claim to be making more than 1 million per year, but in fact, as Jeremy Palmer stated, too: they're behaving like many rappers do, they just show you fake proofs of their wealth, golden chains, luxury cars, big houses, expensive travels & expensive chicks :P

Commission Junction is one of the best Affiliate Marketing Network (the third part who stands between the Company-Publisher and the Home Worker-Affiliate, and who manage the Affiliate programs). When you want to know more about the “seriousity & professionalism” of an Internet Marketer, check for more info about him/her on Google, and if you find case studies like this, be sure you're talking with “real Gurus”:

https://www.cj.com/publishers/casestudy_jeremy_palmer.html

4. John Reese - “The 1 million in 1 day man” of Internet Marketing!

It seems that there's no need to translate the above!

Anyway, it's all about the details (the story is known as “Million Dollar Day”):

- August 17, 2004;
- 1 man (John Reese);
- launched 1 infoproduct;
- with no money spent on advertising!
- in the 1st day he reaches an income of 1 million dollars (to be more exact: \$1,080,496.37 in less than 24 hours!)

All the story in full details you can get it from Reese himself (download your FREE PDF report):

<http://MillionDollarDay.com>

About this (& Twitter Marketing) I've released a video on YouTube (Dec 2008):

<http://www.youtube.com/watch?v=UIjBHAXkMw0>

(In video I mention that I've registered 1Million1Day.Net - “How to make 1 Million in 1 Day on interNET” and I hope to prove soon that I can repeat John Reese's performance!)

It seems that Reese saw this video and replied me on Twitter that he enjoyed it:



For many, and for me, also, Reese is considered The Symbol of Internet Marketing, “The biggest guru of all”! I recommended you some of his sites, just because only by reading his “Sales letter” you can learn a lot about Internet Marketing! Also, he released a lot of FREE reports & videos from which I've learned more than from some of the ebooks that I've paid money to get them!

The most important things I've learnt from Reese:

- the power of offering Free High Quality content as ebooks, reports, email newsletters, tutorials, video tutorials, etc! (“Content is Kong!”)
- Spy on your competition methods;
- Tracking & testing to see your conversions;
- always try to over-deliver!

Resources recommended for John Reese:

<http://www.marketingsecrets.com>

<http://www.income.com/>

<http://www.trafficsecrets.com> (the \$400 TrafficSecrets it's on my future acquisitions list, I'll have it soon!)

<http://www.squidoo.com/john-reese-products>

5. Jermaine Griggs – A Home Internet Bizz of \$ 3 million.

When he was 15 years old he was teaching others how to play piano by ear:

<http://www.hearandplay.com/aboutus.html>

Later, by thinking how he can teach more persons in less time (make more money per hour), he registered the domain HearAndPlay.com and started to sell info-products about that on Internet.

Selling his course on Internet, transformed him into an Internet Marketer, so as a result he started to teach also Internet Marketing:

<http://www.nittygrittymarketing.com>

After 8 years, his Internet business grew to more than 3 million dollar.

Resources:

<http://www.nittygrittymarketing.com>

<http://www.hearandplay.com/aboutus.html>

<http://www.squidoo.com/nitty-gritty-marketing-reviews>

Video lessons:

<http://www.youtube.com/user/nittygrittymarketing>

Recommended resources about “How to make 1 million (in 1 year) on Internet”:

-Stanley Tang is a 15-year-old who wants to become a best-selling author by harnessing the power of the Internet:

<http://www.johnchow.com/emillions-teenager-investigates-internet-millionaires/>

<http://www.emillionsblog.com/7-ways-to-get-1000-followers-on-twitter/>

-1 Million Dollars In 1 Year, How To Make \$1,000,000 THIS YEAR With Your Online Business, by Russell Brunson:

http://e-library.net/1-Million-Dollars-In-1-Year__visit10675.html

PS.

I didn't intent to write a philosophical or psychological ebook. My goal is more simple (and humble): trying to share with others, different ways of becoming a millionaire with Internet Marketing (Make Money Online Industry). Anyway, sometimes, I'll have no choice but to be also philosopher & psychologist, like now:

**“Believing that you can become rich all by yourself
is the most difficult thing to achieve.”**

(Luca, 1million1year.net, 2009)

www.1million1year.net/my_social_networks

<http://twitter.com/1million1year>

<http://www.youtube.com/user/www1MILLION1yearNET>

<http://www.myspace.com/DjVjLuca>

<http://www.flickr.com/DjVjLuca>

<http://www.mybloglog.com/buzz/members/1million1year>

Social Bookmarks:

<http://technorati.com/people/technorati/1Million1Year>

<http://digg.com/users/1Million1Year>

<http://www.reddit.com/user/1million1year/>

<http://delicious.com/1million1year>

Paid to socialize:

<http://www.yuwie.com/1million1year>

Video networks:

<http://www.dailymotion.com/1million1year>

Social broadcast:

<http://www.ustream.tv/Do1Million1Year>